

Get a taste of our portfolio



PRIMUS
WAFER PAPER

Since 1916, Primus has been helping brands and products all around the world to get consumers' attention in surprising ways.

Our branding solutions are made of edible wafer paper, available in various forms and sizes, such as sheets, rolls and labels. Made from Dutch potato starch in the village of Oostzaan in the Netherlands.

With their natural look & feel, our products create added value for your brand, because they offer a unique and distinctive way to create brand experience on the product itself. Your products are instantly recognizable and look more attractive, which appeals to consumers.

Moreover, with our natural and biodegradable products we contribute to a more sustainable future. All this makes Primus a company that contributes to brands in an attractive, high-quality and especially edible way.

Key features Primus Wafer Paper:

- ✓ 100% edible and biodegradable
- ✓ Heat and freeze resistant
- ✓ Clean label declaration
- ✓ Guaranteed free from sugar, gluten and allergens
- ✓ Shelf life of two years

wafer paper on rolls



The thinnest and most flexible available

Thanks to our unique roll-drying technology we can deliver the thinnest and most flexible wafer paper available on rolls, ready for industrial use. The width of the rolls can be customized – we can cut any size from 200 mm to 1000 mm in width.

All kinds of industries use our wafer paper rolls for all kinds of applications. Use them as edible baking paper, for example, or for baking products, nougat and healthy bars. Consumers appreciate the fact that they can enjoy eating without ending up with sticky hands. With our clean label recipe, you only have to add potato starch and olive oil to your declaration.

Our high-quality wafer paper rolls are more flexible and stable than ordinary wafer paper, leading to significantly better usability. Thanks to our large-scale, modern production process, our rolls are always available – they're never out of stock.

Specifications

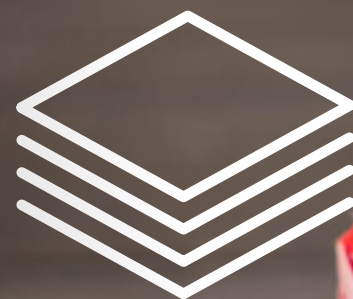
Inner Case [Cardboard] Ø	Total Diameter Ø
59 mm	260 mm
95 mm	300 mm
Typical length per roll	150 meters

Key features

- High flexibility, better usability
- High quality, stable
- Constant availability
- Organic varieties available

More than 25 industrial plants in Europe are running their lines with Primus wafer paper, day after day. Some of them for 30 years already. Primus is proud to partner with Sollich, the global leader in modern bar manufacturing. Over the past 35 years, SOLLICH Conbar® lines have become the global industry standard because of its progressive technology, reliability, user-friendliness and the enormous flexibility of its Conbar® equipment. Conbar® bar manufacturing lines are suitable for nearly all products made from fatty masses, soft and hard-boiled sugar masses, aerated fatty and sugar masses, and a wide variety of mixtures containing nuts, fruit and cereals.

wafer paper sheets



One size doesn't fit all

Our potato starch-based wafer paper sheets are available in almost every size, shape, color and flavor. You can choose between our single (0.3 mm thick) or double ply (0.6 mm thick) sheets. Give your imagination full rein, these high-quality sheets offer endless possibilities.

With a proven track record in the cake decoration industry, our sheets are the ideal solution for edible printing – and all printers available nowadays can handle them. Whatever you want to print, they are also the most cost-effective, label-friendly and convenient solution, and you can use them on practically anything.

Our clients especially like the fact our sheets give them so much flexibility in terms of taste and flavor, and they are just as enthusiastic about their printing properties. That means our sheets are a smart choice for almost every application.



Specifications

Product	Size*	Thickness
AD/RD**	A2/A3/A4	0.27 mm
ADD/RDD	A2/A3/A4	0.35 mm
DD/DDRD	A2/A3/A4	0.6/0.9 mm

** on request custom specific sizes are available*

*** ribbon/diamond pattern*

Key features

- Flexibility in shape, color and flavor
- High flexibility, better usability
- Excellent printing properties
- 100% edible inks

ALSO AVAILABLE NOW: PRIMUS PRIME The next generation wafer paper

Primus Prime was developed for those applications where more strength and top print quality are required.

- ✓ less brittle, stronger and even more flexible
- ✓ completely flat, smooth surface
- ✓ brighter, whiter appearance

wafer paper labels



Custom print to tell your own story

Our labels are available in a wide range of different forms. We can customize our prints to your liking, but we also have a standard assortment with various designs such as 'bio', 'gluten free' or 'vegan'. All our labels are, of course, 100% natural and edible, and come in convenient boxes of 200 or 400 labels.

Our decorative labels can be used on bread, cakes, biscuits, pastries, pies, meatballs, pâté and sausages – in fact, almost any product you can think of. And they offer the opportunity to bring your brand message right to the dinner table. As they can withstand the temperature of any baking process or freezer, there are really no limits to what you can do with our labels.

These days consumers are keen on authentic food with a story behind it. Our wafer paper labels are the perfect medium to communicate such stories, as well as the distinctive quality of your product, right there where it matters, on your product.



Specifications

sizes	4cm Ø	5cm Ø	2,8x4,0	custom
Silkscreen*	✓	✓	✓	✓
Offset	✓	✓	✓	✓
Digital**	✓	-	-	-

* also available organic

** available printed full colour

★ Key features

- High flexibility, better usability
- Easy handling
- Clear sharp prints

PRIMUS.DIRECT

Custom print to tell your own story

www.primus.direct* is the online channel to create and order personalised edible labels, also in smaller quantities.

- ✓ High quality prints in any colour
- ✓ Convenient online ordering
- ✓ Quick service and short delivery times

* Webshop only available in certain EU countries



PRIMUS
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